

# THE ORIGINAL CBD EXPO TOUR MOUNTAIN • 2021



*\*Speaker schedule subject to change.*

## FRIDAY: MAY 7, 2021

### DAY 1 - PANEL A

10:15 am – 11:00 am – How Much is Right for You: The Science of CBD Dosing

11:15 am – 12:00 pm – The Immune Modifying Effects of CBD

12:00 pm – 12:30 pm – LUNCH BREAK

12:30 pm – 1:15 pm – The Cutting Edge of Cannabinoid Science and Pharmacology

1:30 pm – 2:15 pm – Creating Novel CBD Formulations and Blends

2:30 pm – 3:15 pm – CBD and Sleep Science

### DAY 1 - PANEL B

10:15 am – 11:00 am – Cannabinoids in Food and Beverage: Market Trends, Innovation, and what the future holds

11:15 am – 12:00 pm – What to Consider When Choosing a White-Labeling Partner

12:00 pm – 12:30 pm – LUNCH BREAK

12:30 pm – 1:15 pm – The Basics of CBD Marketing Vs. CBD Branding

1:30 pm – 2:15 pm – Merchant Processing and Business Banking in the CBD Space

2:30 pm – 3:15 pm – The Endocannabinoid System and Beyond: Cannabinoids, Natural Products, and Diet

3:30 pm – 4:15 pm – Mastermind Q&A with Industry Leaders About Cannabidiol Market Size, Status and Growth Opportunities

### DAY 1 - INDUSTRY TALKS ON CENTER STAGE

9:00 am – 10:00 am – Keynote – To Be Announced

10:15 am – 11:00 am – To Be Announced

11:15 am – 12:00 pm – 10 Steps to Successfully Launching a CBD/Hemp Business

12:15 pm – 2:00 pm – Use Simple Testing Kits for Cannabinoids From Farm to Pharmacy.

2:15 pm – 3:00 pm – Dueling Panel: The Delta 8 Showdown

3:15 pm – 4:00 pm – To be Announced

4:15 pm – 5:00 pm – To be Announced

## AFTER PARTY AND AWARDS CEREMONY

7:00 PM - 10:00 pm - Free to Attend. Located in the Colorado Pre-Function.

## SATURDAY: MAY 8, 2021

### DAY 2 - PANEL A

10:15 am – 11:00 am – Delta 8, CBC, CBN, CBG & More Minors

11:15 am – 12:00 pm – CBD: The Beauty Ingredient that Can't be Stopped

12:00 pm – 12:30 pm – LUNCH BREAK

12:30 pm – 1:15 pm – Cannagriculture: Scaling Cannabinoid Cultivation

1:30 pm – 2:15 pm – Cats, Canines, And Cannabinoids – How CBD Affects Our Pets

### DAY 2 - PANEL B

10:15 am – 11:00 am – Food & Drug Compliance And Federal Enforcement

11:15 am – 12:00 pm – The Fine Art of Extracting Cannabinoids

12:00 pm – 12:30 pm – LUNCH BREAK

12:30 pm – 1:15 pm – Claims and Descriptions: A Legal Opinion on What You Can and Cannot Say

1:30 pm – 2:15 pm – 2021 Insights: CBD Regulation in the Rocky Mountain West Region

2:30 pm – 3:15 pm – How to Approach CBD Marketing For Entrepreneurs and Start-Ups: Q&A

### DAY 2 - INDUSTRY TALKS ON CENTER STAGE

9:00 am – 10:00 am – Keynote – To be Announced

10:15 am – 11:00 am – State of the Industry

11:15 am – 12:00 pm – Dueling Panel: The Plant vs. Synthetic Cannabinoids

12:00 pm – 12:30 pm – LUNCH BREAK

12:30 pm – 01:15 pm – To Be Announced

1:30 pm – 02:15 pm – To Be Announced