

THE ORIGINAL CBD EXPO TOUR WEST • 2021



**Speaker schedule subject to change.*

FRIDAY: SEPTEMBER 24, 2021

PANEL ROOM A

9:00-10:00 AM: Keynote: Dr. Dung Trinh, M.D. COVID-19, Inflammation, and the Endocannabinoid System – How Are They Linked?

10:15-11:00 AM: How Much is Right for You: The Science of CBD Dosing

11:15-12:00 PM: So, You Think You Can CBD... (Hemp Derived vs Cannabis Derived CBD and Full Spectrum vs. Broad Spectrum vs. Isolate)

12:00-12:30 PM: LUNCH BREAK

12:30-1:15 PM: Get the 411 on Cannabinoid Pharmacology 101

1:30-2:15 PM: Creating Novel CBD Formulations and Blends

2:30-3:15 PM: Psychedelics & Cannabinoid Therapeutics: What Does the Future Hold?

PANEL ROOM B

10:15-11:00 AM: Cannabinoids in Food and Beverage: Market Trends, Innovation, and what the future holds

11:15-12:00 PM: What to Consider When Choosing a White-Labeling Partner

12:00-12:30 PM: LUNCH BREAK

12:30-1:15 PM: Put Down the NSAIDs: The Immune Modifying Effects of CBD

1:30-2:15 PM: Hemp's Hurdles: Merchant Processing & Business Banking

2:30-3:15 PM: Boost CBD Products with Organic & cGMP Certifications

3:30-4:15 PM: CBD Industry Association Insider Insight – The Visionaries and their Predications

WORKSHOP

10:15-12:00 PM: A Day with MacKay: CBD Extraction Course

2:25-4:00 PM: CBD for Seniors and Caretakers Forum

DEMO STAGE

TBA

CBD EXPO AFTER PARTY

[PAID EVENT] 7:00-10:00 PM

SATURDAY: SEPTEMBER 25, 2021

PANEL ROOM A

10:15-11:00 AM: Delta 8, CBC, CBN, CBG & More Minors

11:15-12:00 PM: The Cutting Edge of Cannabinoid Science

12:00-12:30 PM: LUNCH BREAK

12:30-1:15 PM: The Future of Synthetic Cannabinoids and Their Play on Big Pharma

1:30-2:15 PM: Coming to your Senses: Terpenes + CBD

PANEL ROOM B

10:15-11:00 AM: Food & Drug Compliance And Federal Enforcement

11:15-12:00 PM: Minor Cannabinoid Separation and Isolation becomes Making the Most Out of the Medicine: Methods for Separating Minor Cannabinoids

12:00-12:30 PM: LUNCH BREAK

12:30-1:15 PM: Claims & Descriptions: A Legal Opinion on What You Can and Cannot Say

1:30-2:15 PM: 2021 INSIGHT: CBD Regulations in California

2:30-3:15 PM: How to Approach CBD Marketing For Entrepreneurs and Start-Ups: Q&A

EDUCATIONAL SERIES

10:15-10:45 AM: TBA

11:30-11:45 AM: TBA

12:00-12:45 PM: TBA

1:00-1:45 PM: TBA

2:00-3:00 PM: TBA