

# THE ORIGINAL **CBD EXPO** EAST • 2021



*\*Speaker schedule subject to change.*

## **FRIDAY: AUGUST 27, 2021**

### **PANEL ROOM A**

**10:15-11:00 AM:** How Much is Right for You:  
The Science of CBD Dosing

**11:15-12:00 PM:** So, You Think You Can CBD...  
(Hemp Derived vs Cannabis Derived CBD and  
Full Spectrum vs. Broad Spectrum vs. Isolate)

**12:00-12:30 PM:** LUNCH BREAK

**12:30-1:15 PM:** Get the 411 on Cannabinoid  
Pharmacology 101

**1:30-2:15 PM:** Creating Novel CBD  
Formulations and Blends

**2:30-3:15 PM:** Psychedelics & Cannabinoid  
Therapeutics: What Does the Future Hold?

### **PANEL ROOM B**

**10:15-11:00 AM:** Cannabinoids in Food and  
Beverage: Market Trends, Innovation, and  
what the future holds

**11:15-12:00 PM:** What to Consider When  
Choosing a White-Labeling Partner

**12:00-12:30 PM:** LUNCH BREAK

**12:30-1:15 PM:** Cannabinoid Capital – Finding  
And Closing Investors For Your CBD Start-Up

**1:30-2:15 PM:** Hemp's Hurdles: Merchant  
Processing & Business Banking

**2:30-3:15 PM:** Boost CBD Products with  
Organic & cGMP Certifications

**3:30-4:15 PM:** CBD Industry Association  
Insider Insight – The Visionaries and their  
Predications

### **WORKSHOP**

**10:15-12:00 PM:** A Day with MacKay: CBD  
Extraction Course

**2:25-4:00 PM:** CBD for Seniors and  
Caretakers Forum

### **DEMO STAGE**

TBA

### **CBD EXPO AFTER PARTY**

[PAID EVENT] 7:00-10:00 PM

## **SATURDAY: AUGUST 28, 2021**

### **PANEL ROOM A**

**10:15-11:00 AM:** Delta 8, CBC, CBN, CBG & More Minors

**11:15-12:00 PM:** The Cutting Edge of Cannabinoid Science

**12:00-12:30 PM:** LUNCH BREAK

**12:30-1:15 PM:** The Future of Synthetic Cannabinoids and  
Their Play on Big Pharma

**1:30-2:15 PM:** Coming to your Senses: Terpenes + CBD

### **PANEL ROOM B**

**10:15-11:00 AM:** Food & Drug Compliance And Federal  
Enforcement

**11:15-12:00 PM:** Minor Cannabinoid Separation and  
Isolation becomes Making the Most Out of the Medicine:  
Methods for Separating Minor Cannabinoids

**12:00-12:30 PM:** LUNCH BREAK

**12:30-1:15 PM:** Claims & Descriptions: A Legal Opinion  
on What You Can and Cannot Say

**1:30-2:15 PM:** 2021 INSIGHT: CBD Regulations in the  
Midwest

**2:30-3:15 PM:** How to Approach CBD Marketing For  
Entrepreneurs and Start-Ups: Q&A

### **EDUCATIONAL SERIES**

**10:15-10:45 AM:** TBA

**11:30-11:45 AM:** TBA

**12:00-12:45 PM:** TBA

**1:00-1:45 PM:** TBA

**2:00-3:00 PM:** TBA